

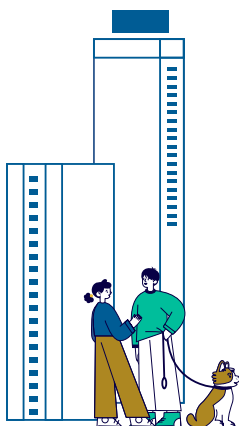
Community-Minded Urban Renewal

Developing Israel's Periphery Cities in a Communal, Sustainable Way

Urban renewal processes are happening in cities across the globe, clearing out blighted areas of a city in order to redevelop them and to create new opportunities for housing, business, and the residents themselves. Oftentimes, the residents living in these areas are not taken into account, even though they are literally the life of these communities.

Community-Minded Urban Renewal (n.)

Eretz-Ir's take on making these processes as focused on the people/communities that they touch and as sustainable as possible.



Over the past six years, Eretz-Ir has developed a new realm of expertise - community urban renewal. We lead multi-sector projects that connect the concept of community to the world of urban planning and construction, focusing on newly built and renewed high-rise residential buildings. For each project, a partnership is formed with the key players in each area: real estate developers, impact investors, local governments, academia, and relevant national government offices. Workers in the field build trusting relationships with the residents and these key players in order to more smoothly, equitably, and sustainably move these processes forward, including teaching residents their rights, helping them negotiate real estate contracts, and building them up as a community of people who are diverse but minded to their neighbors. Alongside these on-the-ground initiatives, we engage in knowledge development, training, and policy change activity in the urban renewal field.

Why Community-Minded Urban Renewal?

This field is complex and contains many challenges. However, opportunities abound, such as renewing and developing old neighborhoods and city centers, responding to the housing crisis and to population growth, and physically strengthening and protecting high-rise buildings. **We believe that community-minded urban renewal processes have the potential to increase social mobility and improve the quality of life for residents in older neighborhoods slated for urban renewal processes.** This is possible by giving these residents a voice, helping them understand their place within the process, and keeping the ideals of community and sustainability at the forefront of the decision makers and key stakeholders.

How We Do It



Hadar Haifa

Encouraging rehabilitation of public spaces, new use of abandoned buildings/shops, and involvement of real estate developers, business owners, and local government



Kiryat Eliezer Haifa

Working for the good of the residents, empowering them to know their rights, improving total community representation and



Kiryat Ganim Be'er Sheva

Developing vertical communities from scratch in response to the need for more people to live in high-rise buildings in Be'er Sheva.



Tzameret Nahariya Nahariya

Building community leadership within high-rise buildings and empowering active residents to take initiative

Multi-Sector Round Table for Policy Change - Communal and Sustainable Urban Renewal

Together with an all-star list of partners, including five (5) philanthropic organizations, five (5) government bodies, eight (8) civil society organizations, three (3) academic institutions, seven (7) real estate developers, six (6) business service organizations, and five (5) professional consultants, we have created this round table to address the needs coming out of the field and to steer urban renewal processes in a way that takes into account aspects of community and sustainability.



Want to learn more? Email us at megan@eretzir.org.il