



Uri Carmel

Words From Our CEO

Building communities and grassroots organizing with individuals and social entrepreneurs while driving social change through partnerships and involving as many stakeholders as possible—these are the two fundamental cornerstones of our worldview that underpin our theory of change. This has been our approach throughout the years, and it will continue to guide us into the future.

As we pass the halfway mark of 2024, which has been one of the most complex and challenging periods we've ever faced, the critical importance of communities and civil society has become glaringly evident. We've heard so much about the need for grassroots action, the significance of working through broad collaborations, and the ability to tackle the enormous challenges that have arisen and continue to emerge during these times. Therefore, over the past six months, our work in the emergency domain has intensified, both in social entrepreneurship and in the community programs that are being developed even now.

In this edition of our newsletter, we want to share with you the ongoing process happening with the roundtable for urban and community renewal. This process, involving the entire ecosystem of leading players in the country, is yielding tangible outcomes and fostering discussions aimed at advancing this crucial goal.

In continued doing and faith,
Uri

Urban Renewal Roundtable

Multi-Sector Partnership as a Tool for Creating Change

Last month, we held another meeting of our round table for policy promotion in communal and sustainable urban renewal. For the past four months, round table participants have been working in teams on one of three different teams, delving deeper into issues connected to community-minded urban renewal. These teams included economic, social, and environmental spheres, and at our meeting, 56 members came to hear the results of the teams and to choose courses of action. The discourse created at the last meeting was interesting, relevant and meaningful and was a milestone in the transition from the organization and learning stage to the stage of doing and acting for change. Thanks to our hosts from the Center for Sustainability and Environmental Studies, the Open University, and everyone who took part.

And what's the connection between multi-sectorality and creating change? EretzIr is proud to lead the round table, with the aim of expanding the community and environmental aspects of urban renewal and promoting economic models that enable urban renewal outside the demand areas (i.e. the center of the country). The uniqueness of the table is in the multi-sector and multi-disciplinary representation that brings a wide variety of perspectives, perceptions, interests, and above all, relevant knowledge and information - without multi-sector partnership, none of this would be possible.

The table began its activities in June 2023, and since then, we have recruited and mobilized participants, we have examined and pinpointed the issues and challenges, we have worked in work teams, and developed ideas for possible courses of action for policy change with regulatory tools and operations in the field.



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We raised more than
4.6
Million Shekels
in emergency funds for our communities and social entrepreneurs

Half of 2024 is behind us, a challenging six months in which we remained faithful to our mission - to be the entity that helps communities and social entrepreneurs break through and transform their dreams to reality. Although the needs on the ground have changed and the challenges completely different in the last six months, we have continued to operate as usual as much as possible and to respond to the changing reality. As a platform organization working for the growth of communities and social entrepreneurs, we managed to raise more than 4.5 million NIS during the emergency period! This is a significant amount that will help our communities and social entrepreneurs grow.

Want to see the full report?

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Eretz-Ir is a professional, organizational, and economic platform that enables and encourages the influence of residents on the space around them. We help active residents who want to create positive change in their environments to organize by helping them develop professional tools and meet like-minded partners, while increasing their sense of ability to create cities that are simply good to live in, specifically in Israel's periphery regions.

Help us continue to serve these champions of civil society and social action.

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